

Professional Experience

Osprey Consulting Group **Current**

The Great Pacific Northwest

- Owner's advocate providing consulting services for site selection, design team selection, design management, construction management, project management and environmental responsibility for residential and commercial projects

Director – Marketing: Lounges & Airport Product **May 2017–June 2018**

Alaska Airlines, Seattle, WA

- Responsible for the strategy / execution of overnight rebrand of all Virgin America airport stations to Alaska
- Responsible for a \$1.6MM annual P&L for Lounge Program, with lounges in Seattle, Anchorage, Los Angeles, Portland and New York
- Led the Lounge rebrand to modernize and bring the lounge program in-line with the new Alaska Airlines look & feel, in partnership with outside A&E firms
- Responsible for the finance approval, design, opening and operation of the new JFK Lounge (~\$9MM in Capex Funds), in partnership with outside A&E firms
- Responsible for the finance approval and design of new SEA NSAT Lounge (~\$15MM)
- Managed the relationship with outside design teams to give clear brand direction, as well as cost and schedule conscious recommendations
- Led 3 direct reports and a team of 150 frontline employees

Senior Manager – Design & Construction **March 2015–April 2017**

United Airlines, Newark Liberty International Airport, NJ

United World Headquarters Chicago, IL

- Responsible for delivering multiple projects ranging from \$100k - \$100MM+ on time and within budget
- Central design point of contact for CREE colleagues and brand marketing
- Establish and strengthen internal business partner relationships at the local and HQ level
- Accomplish project work at EWR, LGA, JFK and IAD and design work across the system
- Successfully manage external AE consultants, contractors, relationships with regulatory agencies and other authorities
- Support the department in its mission to continuously earn the trust of employees and customers
- Responsible for project development, funding, project execution, project close out and warranty period

Construction Manager – Flagship / International **April 2012–March 2015**

J. Crew, New York, NY

- Manage AE consultants during concept, design and throughout construction
- Close collaboration with visual merchandising teams to achieve desired store appearance
- Responsible for opening European marketplace (London / Paris) and all flagship / high profile stores
- Project emphasis on schedule, budget and brand compliance
- Responsible for budget and schedule on all projects
- Manage communication through different, often competing, user groups within the company
- Manage numerous concurrent projects across 4 divisions (J.Crew, J.Crew Men's, Madewell & Factory)
- Act as company representative in owner's meetings with general contractor, architect and landlord

**Project Manager, Construction
Equinox, New York, NY**

July 2011–April 2012

- High-end fitness company dedicated to the finest of design, materials and amenities
- Manage all day-to-day aspects of new construction projects ranging from \$5 to \$15 million in various markets including California, Connecticut and Manhattan
- Act as company representative in owner's meetings with general contractor, architect and landlord
- Identify and solve potential problems throughout the construction phase up through opening day
- Drive schedule for on-time and under budget completion of projects

**Vice President, Production
Holiday Image, Inc, Long Island City, NY**

Sept 2009–Feb 2010

- Organize and manage design, production, installation and strike of over (77) custom holiday visual displays
- Clients included Cartier, Tiffany & Co, Barneys, Macy's, Time Warner Center, Tishman and Vornado

**Director, Project Management
Starwood Hotels & Resorts, White Plains, New York**

Sept 2006–June 2009

- Opened 34 hotels across 5 brands: Westin, Sheraton, aloft by W, Element by Westin, Four Points by Sheraton
- Managed portfolio of over 100 franchise properties, including developing and negotiating PIPs
- Project management: driving interior design, schedule, brand standard compliance and process management
- Heavy infield construction oversight and in-flight design modifications as required
- Managed 43% of Starwood's franchise hotel openings in 2008

**Senior Project Manager
Focus Lighting, New York, New York**

May 2003–Sept 2006

- Lead project manager supervising a team of 3 junior managers
- Consultant for Rockwell Group, Tihany Design, Jeffrey Beers, AvroKO, Clodagh, iCrave, Stephen Alton, Michael Graves, Ferguson & Shamamian, Eric Regh, Chris Sheffield and other top-rated AE firms
- Developed and managed schedules, budgets, fixture delivery and installation, managed change requests
- Infield construction oversight and design modifications as required, focusing on cost and schedule

Fun Facts

- I am building a home on Orcas
- I believe construction can be beneficial to the planet, if done correctly
- I enjoy helping people and companies tell their stories through built environments
- I look forward to talking with you more to see how I can help with your project

Education

**Bachelors of Fine Arts—Interior Design
Brigham Young University, Provo, Utah**

April 2003

- Major coursework including studio classes, space planning, materials & finishes, rendering, building systems, FF&E specifications, history of design, advanced textiles, detailing, presentation methods, AutoCAD, advanced AutoCAD, professional practices, building codes and lighting techniques

References Select Project List / References available upon request